



## 6<sup>th</sup> international business convention for organic products

9<sup>th</sup>, 10<sup>th</sup> and 11<sup>th</sup> June 2021 Valence, France

**9 and 10 June:** you can attend the convention either in person on site, or online  
**BONUS DAY - 11 June** is exclusively for one-to-one business meetings online.

B.I.O.N'Days is one of a kind. Focused on organic products, it spans the food industry, cosmetics, textiles and household cleaning products from France and abroad. It is THE international meeting place for anticipating, innovating and discussing the organic products of the future.



### Program

**How can growth and trust in organic go hand in hand?**

In response to today's societal, environmental and health challenges, organic products have positioned themselves as a viable solution, offering a more durable consumer approach which also protects your health. In France, 9 out of 10 people consume organic products, if only rarely, and the sector continues to win over new consumers (source: Agence Bio 2020). The foundations of the organic market have now been firmly established, but that promise alone is no longer enough. **To consolidate that growth and ensure that it lasts, the industry must align it with trust in organic.**



#### Conferences

Conferences with experts and companies sharing first-hand experience can be attended both on site in person, and online.



#### B2B Meetings

B2B business meetings can be held with companies, distributors, suppliers, experts and even financiers, both face-to-face on site and online!



#### Tasting & Testing Tour

A unique opportunity to present your product innovations, get them tested out on site by professionals from the organic sector, and receive



#### Themed Workshops

Equip yourself with practical skills and tools (both on site in person, and online).



#### Get-together evening

Finish off the day in a relaxed setting, and continue your discussions into the evening (only for those attending in person).

**DISCOVER THE PROGRAM**

[WWW.BIONDAYS.COM](http://WWW.BIONDAYS.COM)

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